

**EDITORIAL**

By Dana Redford

**You<sup>th</sup> Start: Reinforcing quality results and assessment**

After two years implementing You<sup>th</sup> Start’s learning program, we are now able to optimize its content and our ability to collect quality data. By extending our project by six months, the consortium will be able to include a third school year of implementation and collect more extensive data, improving the overall quality and usefulness of the results. In addition, the project will have a greater impact by reaching more students and further bolstering overall effects.



The program uses a flexible and broad-based interdisciplinary method, making it possible for teachers in all kinds of schools (regular and vocational) and from various disciplines to embed it in their classes and use You<sup>th</sup> Start modules with their

students. It is also adaptable and targets students at primary and secondary schools, involving various subject areas such as Languages, Economics, Math, Physical Education, Environment, Arts, Philosophy, Science, ICT, among others.

The project worked directly with 359 teachers in the first year and 543 in the second year. The table below shows the numbers of the implementation process over the past two years, regarding schools, teachers and students from different educational levels (A1, A2, B1, B2):

	2015/16	2016/17
Primary schools / Lower Secondary schools (A1 / A2)	63	65
A1 level students	1632	1768
A2 level students	1717	2119
Secondary schools (B1 / B2)	77	99
B1 level students	5014	--
B1/B2 level students	--	8532

Level A1 in primary schools (8-11 years), where there is usually one teacher for all subjects (depending on each country’s education system); level A2, where each subject has its own teacher, targets lower secondary students. The secondary school level (13-17 years) is split into two levels: B1 for the intensive and extensive implementation,

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while B2 is related to extended implementation where students who have completed the extensive application continue in a second year and contact with more You<sup>th</sup> Start entrepreneurial challenges. B1 is appropriate for intermediate secondary students and B2 for upper secondary students.

The project tests three different variations in implementing the learning program: the intensive version (4 challenges), the full extensive program (4 challenges and 2 additional challenges), and an extended version that is continued in the following school year among selected classes that had received the extensive version of the program. This tests not only the effectiveness of the learning programs but also how it can be most efficiently implemented.

The extension of our project through June 2018 will help us improve our evaluation in order to support and contribute to evidence-based policy. We look forward to sharing the results of our experimentation by this time next year.

## PROJECT HIGHLIGHTS



The You<sup>th</sup> Start – Entrepreneurial Challenges learning programme has developed new challenges and offers additional material for upper secondary students that had completed B1 Challenges the year before.

From now on we will illustrate how in practice students, teachers and other members of the schools' communities have embraced this project and successfully and creatively have included the challenges in the schools' projects and schools' lives, starting with some experiences held in Portuguese schools. [Watch here a B2 good practice from Portugal.](#)

Two of the most popular challenges from You<sup>th</sup> Start Project were, **Start Your Project** and **Open Door B2 Challenges** due to the wide range of themes and activities they promote and the opportunities they offer to youngsters to express their creativity, collaborative work, turning their ideas into practice.



You<sup>th</sup> Start student staff at a Portuguese school.

<p>Core Entrepreneurial Education</p>	<p>Start Your Project B2</p> 	<p><b>Core Idea</b> What defines a project? What phases are there and which tools do you need? The students will find answers to these questions while planning, implementing and completing their own project. The goal of the challenge is to introduce students to the different phases and tools of a project. Students will simultaneously develop, carry out and complete their own project. Possible larger projects include activities such as the organisation of a birthday party or the shooting of a music video. <b>Core Competences</b> Planning, organisation and implementation skills, teamwork, strategic thinking, marketing planning, argumentative skills.</p>
<p>Entrepreneurial Culture</p>	<p>Open Door Challenge B2</p> 	<p><b>Core Idea</b> This challenge requires organisational skills! Students will plan and organise an event in collaboration with external partners. They will be responsible for all steps – from designing invitations to correct final accounting. The goal of the challenge is to give students the chance to organise and produce an event that matches their own personal interests and special talents. Students learn what it takes to make an event happen: finding ideas, networking, organisation (incl. scheduling and planning resources), marketing and implementation. <b>Core Competences</b> Networking skills, planning competence and organisational skills, teamwork.</p>

Check the videos of the Challenges activities online at:

<https://www.youtube.com/watch?v=oib8K2pFa6I&list=PLtpldeoJYus61KGKFaSD7xGpLxaBjW-b4>



## PROJECT NEWS

The two new PEEP teacher trainers attended a one week teacher training Seminar "Become an Entrepreneurship Educator" - Youth Start Entrepreneurial Challenges B1, in Vienna, Austria (04/07-07/07). They were joined by a team of Greek teachers who were also introduced to this new approach regarding entrepreneurship education. During the training there was the opportunity to learn, discuss and have hands on practical activities for the teachers to explore in the classroom with their students.



Katerina Kalaitzaki  
IT Sector Teacher  
Sivanidios Public School  
of  
Trades and Vocations

Katerina Kalaitzaki, one of the Greek teachers, wrote her testimony about this experience.

“In many ways, being an effective teacher is just as difficult as being a successful entrepreneur. The job requires a similar combination of commitment, improvisation and breadth. By participating in this course, with 11 more colleagues, we had the opportunity to learn and develop a range of skills and methods that will enable us to be innovative and entrepreneurial. Developing an Attractive Product, Entrepreneurship in Action, Pitching under Pressure and Taking Risks to Succeed, were the main issues thoroughly discussed and implemented through different challenges, leading us to the conclusion that to act entrepreneurially, active learning is necessary to support young people to secure their economic future and enable businesses to grow, creating new jobs.

Now, more than ever, I am ready to make the move from traditional teaching to project-based learning helping my students develop their creativity, ability to generate ideas and turn them into action, learn to work in a team, take initiative and accept responsibility. As Albert Einstein once said, «If you always do what you always did, you will always get what you always got».”



Teacher training Seminar  
“Become an  
Entrepreneurship Educator  
(Vienna, Austria)



Two of the senior teacher trainers attended an international Entrepreneurship Conference held at the University of Aveiro, on the 14th September 2017, the CEE' 2017 “Conference on Entrepreneurship Education”. The trainers from PEEP and co-authors presented the paper "Youth Start - Entrepreneurial Challenges project and its implementation in Portugal: Evidence from field trials". During the event, they've had the chance to discuss the state of the art in terms of Entrepreneurship Education with several organisations and get feedback on the trials and the research methodology of the project.



CEE' 2017 “Conference on  
Entrepreneurship Education” (Aveiro,  
Portugal)

## MULTIMEDIA

### Open Door B2 Challenge



This is one of the videos of the B2 challenges that you can find in [YouthStart TV YouTube channel](#).

The goal of the challenge is to give students the chance to organise and produce an event that matches their own personal interests and special talents. Students learn what it takes to make an event happen: finding ideas, networking, organisation, scheduling and planning resources, marketing and implementation.

## UPCOMING EVENTS

Name	Date	Venue
Presentation of Youth Start at working group of multipliers at technical schools	September 22	Vienna (Austria)
Leadership in education workshop	September 28	Slovenia
Innovation and entrepreneurship programme for teachers	October 4-5	Slovenia
Start-up weekend for teachers	October 5-7	Slovenia
Presentation of Youth Start at Science Center Network Meeting / Youth Start Programme linked to the 21st century skills	October 9	Vienna (Austria)
IV Research Team Meeting	October 10-11	Munich (Germany)
Train the Trainer Workshop for multipliers of teach for Austria: A2 Challenges	October 17	Vienna (Austria)
Beginning of Teacher Training: A1, A2, B1 and B2 Challenges	October-November	Luxembourg, Portugal and Slovenia
Dissemination in Spain, Guatemala and through the project UKids: Train the Trainer Workshop for multipliers: A1 and A2 Challenges	November 13	Vienna (Austria)
Entrepreneurship Summit: SDGs	November 16	Vienna (Austria)
Annual Conference for Principals for Secondary Level	November 20-21	Slovenia
Scaling Youth Start in Bulgaria / Training for Teachers at European Award	November 23	Sofia (Bulgaria)
Interview with the Minister for YSEC Promotional Video	November	Luxembourg
International dissemination: www.youthstart.eu online in French, Portuguese, Slovenian and Bulgarian	December 20	All countries involved

## PROJECT PARTNERS



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Co-funded by the  
Erasmus+ Programme  
of the European Union

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Project Title	You <sup>th</sup> Start – Entrepreneurial Challenges
Project Acronym	Ustart
Programme	Erasmus +
Duration	1/1/2015 - 30/06/2018
Key Action	Key Action 3: Support for policy reform
Policy Area	Education and Training & Youth
International Coordinator	Dana T. Redford, PhD

## DISCLAIMER

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.